



NONPROFIT RESOURCE  
DEVELOPMENT COUNCIL

# **Financial Resiliency for Nonprofits**

**Ten Oaks Conference Center**

**Clarksville, Maryland**

**July 20, 2010**

# Council Background

- Strategic Partnership of Horizon Foundation and Association of Community Services
- Follows March, 2009 *Leading in the Lean Years* conference
- Strongly supported by Howard County government
- 3-Year Sunset – evaluate NRDC effectiveness





# Nonprofit Resource Development Council



Anne Towne & Rich Krieg, Co-Chairs



Beverley Francis



Lois Mikkila



Vic Broccolino



Sydney Cousin



Valerie Gross



Kate Hetherington



David Anderson



Dick Story



Ned Tillman



Coleen West

# Initial NRDC Agenda

1. Nonprofit financial resilience
2. Shared Office Facilities
3. Crisis Services -- NRDC's first agency cluster analysis

# Nonprofit Financial Resilience

- Kickoff – this conference
- Provision of specialized financial tools
- Further trainings on service effectiveness/efficiency
- “On the ground” consultant support
- Council use of metrics in concert with nonprofits and funders



# Shared Office Facilities

- NRDC physical space survey all Howard County nonprofits – in progress
- Develop shared service facility concept with selected consultants, Howard Bank, nonprofit partners and others
- Design and build out new facility



# Crisis Services

- NRDC's first service cluster analysis
- Development of "system map"
- Deep understanding regarding service provision, service capacity, referral patterns, finance and administrative issues
- Close attention paid to effectiveness and efficiency across providers
- Agenda in concert with nonprofit and government service providers
- Development and monitoring of metrics



## EXPLORE:

> *About the Nonprofit Resource Council*

Message from Co-Chairs

> *Members*

> *Financial Resiliency*

Resources

> *Shared Facilities*

Resources

## > *Crisis Services*

Mindful of the complexity of nonprofit service provision in the county, the NRDC is interested in engaging individual service clusters as a way of supporting and adding value to groupings of providers engaged in service delivery.

As an initial effort, the Council has been engaged in discussions with organizations involved in crisis services. On the heels of STTAR Center dissolution, an ad-hoc group has looked at whether the system of crisis services in Howard County is organized for maximum effectiveness, both for clients and for agencies. The group is also considering whether there are gaps in understanding about financial capacity and agency operations between nonprofit boards and their staff, and how funders can be apprised of a



*"We rely on nonprofits for critical crisis services", says Lois Mikkila, Director of the Howard County Department of Citizen Services.*



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# NRDC Nonprofit Resource Collection



